

# How to Use 52 Card Pick Up®

52 Card Pick Up® is the perfect way to get people mixing and mingling at nightclubs, bars, bachelor/bachelorette parties, single nights or virtually any other venue where people have the opportunity to meet someone new.

You can incorporate the colorful decks into your table décor, pass them out at the door or use as giveaways and prizes. With four different decks including the Classic Collection of Really Good Lines, Collegiate Collection, Dude Deck and Babe Box you can host theme nights such as:

- **Mars/Venus or Battle of the Sexes**  
Use the Dude Deck and Babe Box
- **College Night**  
Use the Collegiate Collection
- **Meet Your Match or Pick Up Party**  
Use the Classic Collection

Nightclub and bar owners can use 52 Card Pick Up® as an engaging and cost-effective promotion that keeps people in their venue having fun. Just follow these simple steps to host a 52 Card Pick Up® Party:

- Step 1: Pick a night you'd like to increase traffic...
- Step 2: Invite Singles out for that night to play **52 Card Pick Up®**
- Step 3: Circulate the cards to the crowd:

- Pass decks out at the door
- Distribute cards with specific products
- Let staff hand them out randomly
- Let the DJ use them to engage the crowd
- Create unique games and contests

- Step 4: Watch as the crowd has a great and memorable time
- Step 5: Repeat Steps 1-4; see customers come back for more!

**52 Card Pick Up®** is available in 4 original editions—*The Classic Collection of Really Good Lines*, *Collegiate Collection*, *Dude Deck* and *Babe Box*, and is offered in promotional packs of 100 or 200 decks to the bar and

nightclub industry. Contact Christa Sorauf at 866.52PICKUP (866.527.4258) or visit the web site at [www.play52cardpickup.com](http://www.play52cardpickup.com).